



Aldus Society Notes

Summer, 2012

Volume 12, No. 2

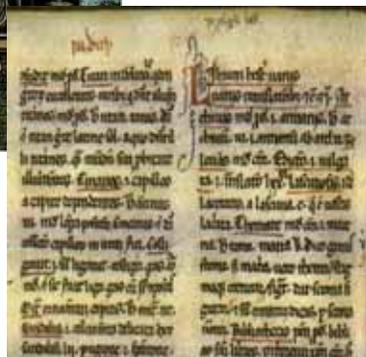
Join Us to See Rare Books at the State Library of Ohio

On Thursday June 7, Aldus members are invited on a tour of the Rare Book Room at the State Library of Ohio. Our visit will be hosted by Shannon Kupfer, whose official title is “digital/tangible media cataloger.”

In 2008 the State Library staff completed organization and inventory of the approximately 7,000 titles held in the Rare Book Room. With such a large number of titles newly entered into the catalog, it is no surprise that many



fascinating items were discovered as the project proceeded.



These included a number of books which are described on the State Library’s site. Pictured (right) is a page from a Medieval book they located, dating back to circa 1470. Transcribed by monks on vellum, the ink is still legible (if you can read Latin) after more than 500 years.

(continued on page 4)

Sunday June 17: Annual Members’ Picnic



Mark your calendars and plan to attend our annual Summer Picnic which will be held at our favorite picnic site, Bill and Bea Rich’s home, library and yard. We’ve been fortunate to have great summer weather at these past events...but even if we have rain, there’s plenty of room inside the Riches’ rambling book-filled home.

Starting at 3 p.m. the picnic will be a potluck, as in the past. Watch the listserv so that you will know what to bring (in the past your last name determined whether you should bring a salad, a side dish or dessert). This announcement will also include where to send your reservation so we will have enough fixings for sandwiches and libations.



NOTE: this is a members-only event.



Aldus Society Meetings

Regular meetings of the Aldus Society are held at 7:30 PM on the second Thursday of the month between September and May

**The Thurber Center
91 Jefferson Avenue
Columbus, Ohio**

☞ Socializing Begins One-Half Hour Before ☜

The Aldus Society

TRUSTEES, 2011-2012

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George Cowmeadow Bauman

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President's Message Genie Hoster

Our May 10 program with its annual meeting will mark another milestone for Aldus: a major changing of the guard which includes the election of new trustees and, in particular, a new president — our fourth. These changes are a result of the term limits for trustees and officers which were established at our founding meetings way back in 1999. The purpose of these restrictions was to encourage new blood and ideas always needed for the growth of any organization and its programming.

When Ron Ravneberg stepped down after his three years as president he said “Foundation first, framework next, and then ... what?”

Well, let's see: The past three years have seen the addition of the annual Ravneberg Lecture Series, more summer programming including our Book Crawl and programs in conjunction with PulpFest. Our Silent Auctions at La Scala held during our annual holiday dinners have doubled in size and proceeds since they began in 2006. Our membership has grown to a record 118 members at last count. We've added FaceBook to our outreach efforts as well.

Our achievements should be attributed to the extraordinary efforts of our dedicated trustees, members and volunteers. And our continued success is due to the many enthusiastic members who attend our meetings and ask profoundly interesting questions of our speakers, who share their love of books with one another and their collections with the membership. Our January Show and Tell program continues to be our most popular (and long-running) program concept.

As your retiring president, I offer thanks to all of you for helping The Aldus Society succeed. YOU are Aldus — and I am grateful that Columbus has an organization like Aldus that continues to be about all things books!



Genie

HAPPY SUMMER READING!

Saturday, July 21: Another Ladies Luncheon Scheduled

Ladies, take a break and join us for lunch and laughs at our next quarterly Aldus Ladies Luncheon planned for noon at MCL Cafeteria located at Kingsdale Center in Arlington. Reservations are not required. It's a nice opportunity to talk with people you've seen at Aldus programs but might have been a bit self-conscious about chatting with.

You'll find never a lack of conversation as luncheon attendees share their pleasurable pastimes, from knitting and bird-watching to interesting ways to create beautiful scarves. Tempting recipes might be proffered and interesting collections and travel tips and photos have been shared in the past. And best of all, you'll get to know those people you were too busy to talk with at a Thursday evening program.



Watch for Summer Book Crawls Announcement Coming Soon

Aldus members have enjoyed several Book Crawls in the past, held on Saturdays at members' antiquarian and used book stores. Participating booksellers have made this event particularly attractive by offering ten to thirty percent Aldine discounts on their inventory, and permitting crawlers access to storerooms and boxes of un-catalogued loot.

This year our creative Book Crawl coordinator Deb Lewis is changing up our event yet again. She tells us she is planning TWO book crawls, one on July 7, the second on August 4.

One will be a Saturday morning crawl with stops at two bookstores followed by lunch. The second crawl will be held on a Saturday afternoon with stops at two or three bookstores, followed by a happy hour.

As soon as the times each date, stores and watering holes are firmed up, she will send an announcement on the listserv.



George Cowmeadow Bauman

The 2012 Ohioana Book Festival

MAY 12, 2012 10AM – 4:30PM

FREE & OPEN TO THE PUBLIC!



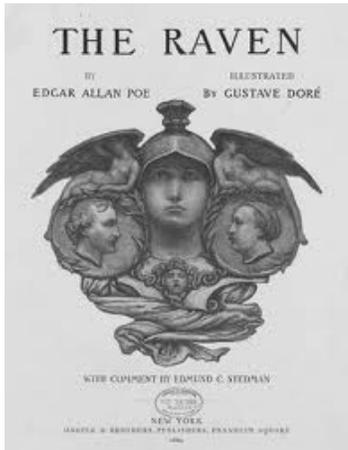
The Aldus Society is again a proud supporter and participant in this annual book event celebrating Ohio's authors, their books, and the love of reading and writing!

The Festival will be held for the second year on the beautiful grounds of the Fort Hayes Metropolitan Center. You will have the opportunity to meet nearly 100 Ohio authors, attend panel discussions, try some of the crafts and activities in our children's area, eat at one (or more) of the local food carts, listen to some great music, and take in all the amazing literature Ohio has to offer!

For more information and a schedule of the day's activities, visit www.ohioanabookfestival.org. Programs are available at most libraries in Columbus, and will be available at our May10 Aldus program.

NOTE: Due to road construction in the area, there is only ONE ENTRANCE to Fort Hayes, which is off Jack Gibbs Boulevard. Cleveland Avenue and I-71 S access is closed. A sign is posted at the corner of Jack Gibbs and Cleveland Avenue stating that Jack Gibbs is closed, but it is OPEN to the facility entrance, so don't be shy about ignoring the sign and turing onto Jack Gibbs. Ohioana plans to have signs posted.

To hold a relic like this in your hand, which you will be able to on this visit, is an experience which transcends your typical library visit.



Another piece of interest we'll see is an 1884 printing of Edgar Allan Poe's *The Raven*. Featuring engravings by Gustave Doré, the book is almost two feet in length and in beautiful condition. It will be a treat to be able to look through this book on our visit; each page contains a verse, followed by a full-page Doré engraving.

Additional volumes we will be viewing are from a collection of ledgers from the 1876 International Exhibition in Philadelphia. At this celebration of the centennial of the United States, each state had its own building in which were displayed products of the state. Ohio, too, had its own building, and visitors were encouraged to sign ledgers with their name and city of origin. At the conclusion of the exhibition the ledgers were given a permanent home at the State Library of Ohio. Signers included Rutherford B. Hayes, James Garfield, William Tecumseh Sherman, and a 20-year-old William Howard Taft.

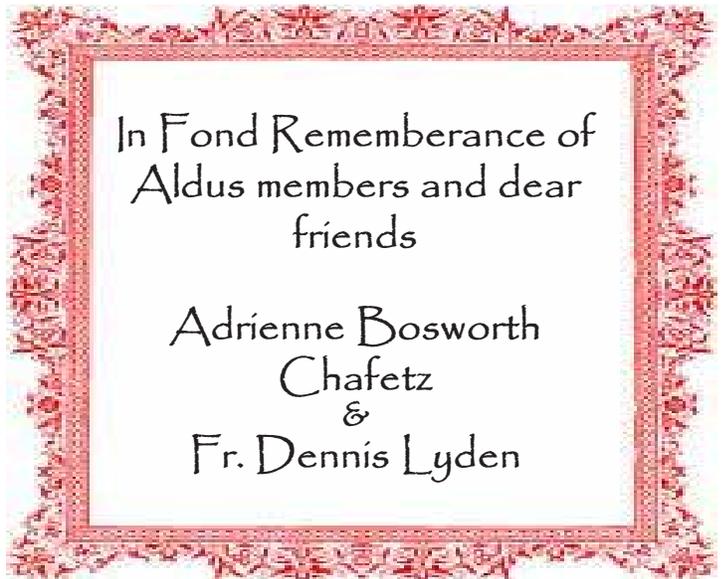
Shannon wants Aldus members to know that they will have an opportunity to see - and touch - all the amazing books which she will be bringing out from the collection. Just like our First Saturdays in the Thompson Library!



The Library is located at 274 E. First Avenue in the Jeffrey Mining Corporate Center, an old factory complex dating back to 1888. The entrance is located on the west side of the building

TIME: 3 p.m.

**MEET UP: inside the front entrance,
just past the checkout desk.**



Aldus member and past Aldus president Bill Evans views Civil War maps at The Grolier Club in New York City prior to the 2012 annual meeting of the Fellowship of American Bibliophilic Societies (FABS). Aldus secretary Kassie Rose also attended (she's behind the camera). At the meeting, FABS board members discussed setting formal guidelines for the annual FABS tours, format and distribution of the FABS newsletter, management of the FABS website and other topics.

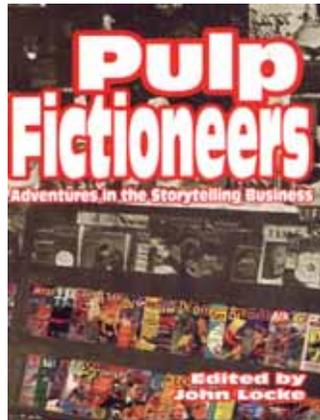


August 9: Pulp Author and Publisher John Locke Will Speak to Aldus

On August 9, California writer, historian and publisher John Locke, who is participating in the late summer PulpFest convention in Columbus, will present a special program for Aldus members and their guests at the Thompson Library on the OSU campus.

Along with his offbeat sense of humor, he will be bringing a wide variety of excellent and often rare pulp reprints that generally include extensive original research into pulp history, all published under his Adventure House divisions. He has also written a number of books which explore the history of pulp fiction.

In *Pulp Fictioneers*, John Locke has gathered articles and excerpts from hundreds of pulp-era writing journals. Topics include behind-the-scenes looks into the pulp world, the rise and fall of the business, and the personal experiences of writers, editors, and publishers.



One of the divisions of Adventure House is Off-Trail Publications. Locke has explained the philosophy behind his enterprise as follows:

I called the imprint Off-Trail (i.e. out of the mainstream) because I specialize in obscure pulps, authors, stories, etc., material that in many cases has not been examined since original publication. I try to provide as much history with the stories as possible; I feel that the complete package is stories plus author biographies plus magazine history plus genre examinations, etc.

One would hope to be unearthing forgotten treasures at every turn—and much of the stuff I've reprinted has been terrific reading. But many pulps turned out fiction at assembly-line rates, and some pretty gamey prose was the result. Sometimes the best history accompanies bottom-rung material—the complete package gives a broader view of the medium.

As opposed to the typical best-of collection which cherry picks, I'm more likely to reprint a story that reflects the author's personal experience than one which reflects his best work, for example. Or a story that illustrates a magazine's change in direction; or shows borrowing from other media, or reflects current events.

(continued on page 11)

“On The Road” to Visit Literary Sites

The Ohioana Library is launching a series of literary tours scheduled to begin this summer.

The Columbus “On the Road” experience for 2012 is the result of a partnership with Columbus Landmarks Foundation. In June and July, Ohioana and Landmarks will introduce a Columbus Bicentennial theme as they explore select literary landmarks that connect with writers throughout history as well as present-day Ohio authors.

JUNE 23 & JULY 27: BICENTENNIAL TOURS

LIT, LIVES AND LANDMARKS:

COLUMBUS ARCHITECTURE AND AUTHORS

What do prisoners and poets, belles and bluestockings, radicals and reporters all have in common? They lived in or were influenced by life in Columbus, Ohio! Join the first guided bus tour to explore the better known and sometimes overlooked worlds of O. Henry, R.L. Stine, Billy Ireland, William Dean Howells, Lois Lenski, and others. You might be surprised how a sense of place has influenced some of the biggest names in literature!

ITINERARY HIGHLIGHTS

- Begin your Bicentennial journey with Columbus historian Ed Lentz at Goodale Park and discover why the park was important in the life of famed 19th century author William Dean Howells.
- Stop at the Kelton House and learn about Belle Coit Kelton as a writer and her key role in the Women's Suffrage movement.
- Stroll down Neil Avenue to find out why O. Henry was imprisoned in the Ohio Penitentiary and what he accomplished while behind bars.
- Take a coffee break at Urban Spirit Coffee on Long Street and listen to the story of African-American author Dr. Anna Bishop who wrote several books on the Black-berry Patch musicians, artists and authors, past and present.

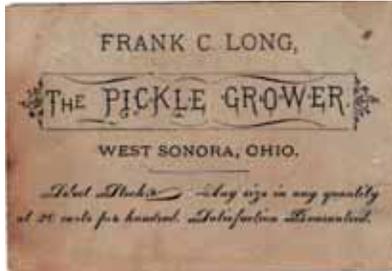
For more information, costs for the tour, registration and travel arrangements, visit www.ohioana.org/ontheroad.pdf, or phone the Ohioana Library at 614-466-3831.

The History of Columbus Bookselling

LONG'S BOOKSTORE

by Jane Ware

Frank C. Long began in pickles. He offered “any size in any quantity at 20 cents per hundred.” The pickles, along with a \$5-a-quarter scholarship and odd jobs on campus, got him off the farm in West Sonora, Ohio, and onto the Ohio State University campus. He studied horticulture and forestry, which when he arrived in 1898, included elocution and French.



He was to become the founding Long of Long's College Book Company, which in the 1920s and early 1930s became the country's leading used-book wholesaler. At



Frank C. Long was the founder of Long's College Book Company across from the Ohio State University campus.

one point it was even, through its high-volume sales and used-book exchanges, touted as the largest in the world.

In the late 1930s, a writer working on a short biography of Frank Long, pointed out that this store “has continuously served generations of Ohio State University students...and is now as closely identified with the life of the university as perhaps any building on the campus itself.”

When Long first came to Columbus, though, he was scrambling to make ends meet. He worked on university farms and as a caretaker for faculty members' properties; he helped lay the cornerstone for what is now the Senate Building downtown on Third Street. Then he was asked to clerk for a student-run book exchange in University Hall. He soon bought the enterprise. However within six months, claiming it needed the space, the university kicked out the book-exchange.

Long found a drugstore willing to share its space with him, just across the street from campus at the corner of Eleventh and High. That was in 1902. The next year, he graduated from Ohio State, borrowed \$500 from his father, and expanded his book business.

He had left pickles behind.

This account of the early days of Long's College Book Company comes largely from James J. Weaver, an Ohio State law graduate and long-time manager of Long's, who wrote about the store for the university alumni magazine in 1992. (Many are the variations on this Horatio Alger story; we will try not to develop another.)

In 1905 Long married Mary Ethel Manley from Dayton, a young woman who had studied voice in Europe after they married. She was a very accomplished musician and studied in Italy, Austria and France, and gave recitals in many important music centers.

As his business continued to do well, Long bought a lot at Fifteenth and High; again his father helped with a loan. There, Long built a two-story brick building, and in 1909 he and his family moved into an apartment upstairs from the bookstore. They had two sons who survived to adulthood; the older was Robert, born in 1906, and the younger was Frank C. Long, Jr., who was born in late 1909 in the family apartment.



This is how the store appeared when Frank Long built it at the corner of Fifteenth and High in 1909. The family lived upstairs. The porch which juts out on the second floor was part of the family's residence.

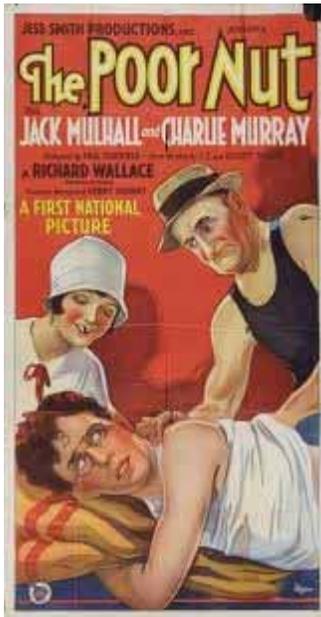
As time progressed, Long, Sr. came to be known as the Colonel. He worked side by side with his employees and often personally helped customers. In 1925 he was depicted in a hit play by J.C. Nugent and his son Elliott, who had been a student at Ohio State. Titled *The Poor Nut*, the play had a student-athlete hero (portrayed by Elliott) who worked part-time at a bookstore. Most of the play was set in a bookstore (which seemed rather similar to Long's) and it had an owner called "Colonel" Small. Colonel Long took this in good humor, liked the publicity, and took all his employees to the Hartman Theatre when *The Poor Nut* reached Columbus. Elliott and James Thurber later wrote the even more successful *The Male Animal* together.

Weaver says that Long bought text books from other college stores and used books from anyone (even students, an innovation at the time). In 1912 he launched a publishing company for textbooks written by professors. Seven years after that Long's put out its first mail-order catalogue.

By 1930 his store was publishing testimonials from campus leaders: "I buy used books at Long's," said Drum Major C. Wilbert Pettigrew. In the late 1930s Long's was reported to have a stock "of over a million new and used texts and 4000 supplies useful to students."

At one point, Long's College Book Company was the largest used book wholesaler and used book exchange in the world.

After World War II, as university enrollment ballooned, so did Long's inventory. Long took a risk buying government surplus texts; he stockpiled nearly three million books. This seems incredible today, both for the numbers and for the fact that texts now are frequently revised and have a much shorter shelf life. But Long's gamble after the war did pay off for him. In 1954, the Ohio State *Lantern* reported that Long's had steady customers in all 48 states and two territories of the United States, as well as in China, India, and the Philippines.



Frank Long was depicted as Colonel Small, a bookstore owner in Elliot Nugent's play *The Poor Nut*, which was set on the OSU campus

By the 1960s Long's, which Weaver says never threw out anything, had thousands of early twentieth-century books on its shelves. Rather than throw them out, Long remodeled and expanded the store until it had 20,000 square feet of storage.

Long's older son Robert had begun hanging out at the bookstore when he was 19 and a student across the street. In a store that never threw out anything, he browsed among the million books, looking for and finding valuable first editions. He learned quickly that he could sell these volumes for which had he paid less than a dollar to New York dealers for a tidy profit; his first sale was a book by Eugene O'Neill.

He studied other bookstores' catalogues, discovering there were regional differences in the demand for books. By 1938 Robert had collected 4500 books, many of value. Within his father's store he established the Bibliophile, a shop that had its own handsome décor. He became a respected rare book dealer and known as one of the country's leading book collectors. He kept his personal book collection at home in a specially built library.

In the early 1950s Robert started republishing scarce titles from the store's vintage stock, particularly titles on the American West. The reprints were faithful to the originals and carefully reproduced. Titles included E.W. Gould's *Fifty Years on the Mississippi* and Frances Fuller Victor's *The River of the West*.

Robert Long's niece, Jacquelyn Long Vaughan, later decided to collect these books. "I have all I could get," she says. "They're very handsome." Besides, they have a family connection.

(continued on next page)



Frank Long's son Robert established an antiquarian bookselling business at the store, which he called it the Bibliophile. He also undertook the republication and selling of many scarce Americana titles.

Robert Long died in 1953 at a relatively young 47. He left three children; his sons Bob and Steve went to work for the store, continuing in the family tradition, but later left to pursue personal interests. Obituaries reported that Robert had a heart attack at Fourth and Chestnut, while riding in a taxicab.

Two years later, his father, Frank C. Long, Sr. died at 75. The senior Long had wanted to keep the business in the family, so his surviving son, Frank Jr., agreed to take charge. Frank, however, had trained as a physician and had been practicing in Point Pleasant, West Virginia.

His daughter Jacquie remembers that her father ran the store with “a relaxed style of management.” He closed his brother’s rare book department, and sold 11,000 rare and first-edition books to the OSU library. He also expanded



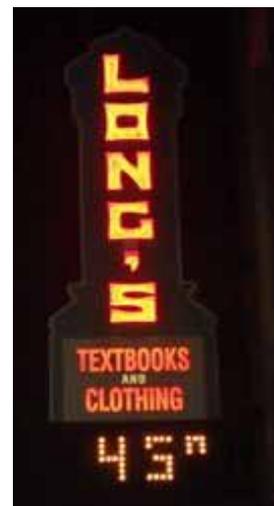
In 1955, Frank Long Jr. left his medical practice to take over Long’s Bookstore after both his father and brother died.

the store’s merchandise to include clothing, supplies, greeting cards, and he opened a large commercial art department on the lower level. Jacquie began working at Long’s in 1988 and was the last member of the Long family to work at the business.

After Dr. Long died in 1998, his estate sold the building and several other parcels in the area to Campus Partners for Urban Redevelopment, a university-backed agency. Campus Partners leased Long’s building to Barnes and Noble, which continued selling both textbooks and retail titles.

In 2005 Barnes and Noble relocated to a newly constructed building in South Campus Gateway at Eleventh and High, the very corner where Frank Long had first opened his store. In addition to their own Barnes and Noble sign, they reinstalled the original Long’s neon sign, in a nod to Long’s place in college bookstore history. Long’s sign had been one of the first neon signs installed in Columbus during the 1930s.

The fate of the now-empty store at Fifteenth and High is unknown. When Campus Partners asked for “expressions of interest” in the corner property it had fifteen proposals, all calling for larger structures on the site.



ABOVE: Long’s neon sign was one of the first neon signs erected in Columbus.

BELOW: Long’s stands empty today. Its sign has been relocated to Barnes and Noble’s new store down the street. The fate of the building is unknown.



Do you like reading about the history of bookstores and bookselling in Columbus, stories like this article on Long’s Book Company? Would you like a summer project?

For past months, several Aldus members including writer Jane Ware and Jay and Genie Hoster have been researching Columbus’ book history. And you’re invited to work with us to complete a book which will cover the fascinating two-hundred year story of our city’s book community.

Do you have time to find information on The New Book Library? Fleming’s Book Store? Jacquie’s International Book Shop or My Back Pages on campus during the 70s? What stores do you think we should include? All suggestions are welcome!

If you’d like to know more about or be a part of the project, just contact Genie Hoster at bookshigh@aol.com.

Daffy-nitions:

Bookseller Descriptions

The following terms are often used by booksellers to describe their inventory on line. For a laugh, we thought you'd enjoy these alternative definitions.

Accordion Fold: a fancy name for what happens to the pages when you drop an opened book on the floor.

Adhesive Binding: The copy you were handling while you had glue on your hands.

Association Copy: The book that reminds you of the former spouse you stole it from.

Author's Copies: Books still in their original boxes in the backroom.

Bastard Title: What you call the book title you can't remember.



Bookworm: The charming nickname your family used when they described you to friends and neighbors so they could hide their embarrassment at your lack of social skills.

Buckram: ugly yet indestructible cloth, the inspiration for tyvek?

Coaster: What a book is not. See "Watermark."

Covers Rubbed All Over: A book that's been given a massage.

Disbound: A formerly bound book that has been dissed by a grumpy reader.

Errata Slip: A technical term meaning "the proofreader will be shot at sunrise."

Fair: Really lousy. See "Good."

Ephemera: The junk that people stick in books and forget about.

Ephemera, Venti: The twenty-dollar bill you found in a book.

Ex-lib: A technical term meaning "the library didn't want it."



Facsimile: A technical term meaning "you can't afford the real thing."



Fascicle: A book left outside in January.

Flyleaf: A page adorned with a smushed bug.

Front matter: A technical term meaning "the part of a book people skip so they can get to the good stuff."

Good: Lousy.

Headband: What you wear when you move a pot-load of books on a hot day.

Incunabula: Bunnacula's mother.

Issue: Tissue after running spell check.

Joints: Where booksellers hang out after a long hard day of book slinging.

Limited Edition: An edition limited to the number of copies the publisher can sell.

Octavo: Caesar's nephew.

Palimpsest: Recycling in the Pre-Rumpke Period.

Perfect Binding: Imperfect binding, revealed when the pages of the cheap paperback you own start falling out.

Presentation Copy: A pristine, unread copy with a warm, personal inscription from the author.

Provenance: The lengthy gift inscription from Aunt Mildred to her favorite nephew that covers most of the front free endpaper of an otherwise nice copy.

Quire: A gathering of singing book lovers.

Silverfish Damage: Everybody's a critic.

Unpaginated: The publisher couldn't count that high.

Vanity Press: books published by their authors because no real publisher would bother.

Watermark: The ring on the cover of a once-perfect copy where a wet glass was carelessly placed.

Wormhole: See "Silverfish Damage."



Wexner Center Design Has Led to the Publication of Many Books and Magazine Articles

by Jay Hoster

With any building it's always possible to wonder how the design might have been different if some other architect had been chosen for the project. Because the Wexner Center for the Arts was the result of a design competition, the what-might-have-beens can be viewed in *A Center for the Visual Arts: The Ohio State University Competition*, a book published by Rizzoli in 1984. I have a copy that's been signed twice, with the two signatures dated sixteen years apart. And yes, as you've probably already guessed, there's a story there. But, first, a little more about the book itself.

The design competition was announced in the fall of 1982 and called for teams consisting of a national architect and an Ohio architect. Five teams made the short list and visited the Ohio State campus, where they received a briefing on the history of the Oval but were not directed to use any specific location. The teams "perceived that they were being asked, as architects, to grapple with the site issue as an intrinsic part of the design process, and that uncommon idea excited them."

That's what makes *A Center for the Visual Arts* so fascinating, because the competition was not just about creating a design in isolation, but producing a proposal that, because of the siting that would be chosen, would necessarily have a strong residual effect on the most significant outdoor space on the Ohio State campus.

The team led by Cesar Pelli took the most aggressive approach with the Oval. Pelli was at the time dean of the Yale School of Architecture and was already well known in the field. Since then he has designed a slew of noteworthy buildings and in 1991 the American Institute of Architects named him one of the ten most influential living American architects.

The overall effect of his proposed design resembled an office complex in an upscale suburb, a bit disjointed but with a posh aura. In another setting that might have been adequate, but here—encroaching on the Oval and putting itself in direct contrast to the Thompson Library—the Pelli effort would actually have come in a notch or two lower than Frank

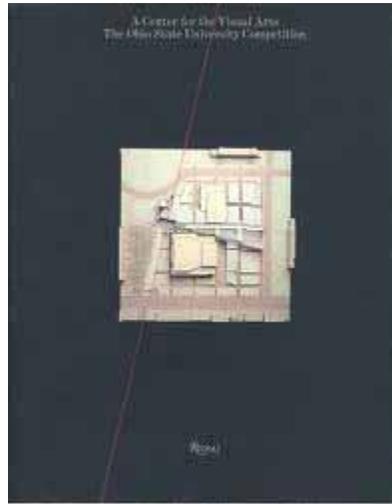
Packard's two splendid buildings on the Oval, Orton Hall and Hayes Hall.

The other silver-back gorilla in the competition was Michael Graves, who has become a household name—literally and figuratively—for his line of housewares for Target. (I have a Graves-designed dustpan that has two extensions that look a little clunky but, quite ingeniously, allow the dustpan to be held firmly on the floor with your foot as you sweep.)

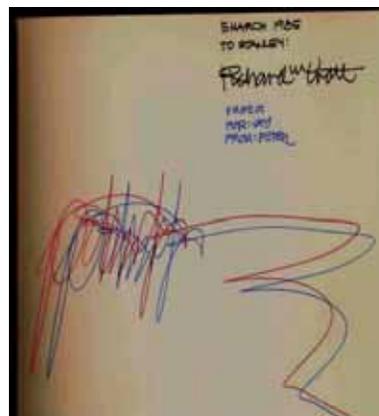
Unlike the Pelli team, which wanted to decrease the size of the Oval, the Graves team called for most of the design to be built off the Oval. Two brick "entrance pavilions" at the eastern end of the Oval would be accompanied by a library building just south of Weigel Hall. The main structure in the complex would have a High Street façade north of Mershon Auditorium, topped by a drum-like structure.

Perhaps the Graves design respected the Oval too much. From the Oval the view of the drum would have been mostly blocked by Weigel Hall, and a proposed walkway between Mershon and Weigel leading to the drum would easily have been overlooked. Those entrance pavilions—really just small towers—would hardly have been up to the task of announcing the presence of a major building.

Renowned Canadian architect Arthur Erickson, working with the Columbus firm Feinknopf, Macioce & Schappa, came up with a design that was mostly underground: "By submerging the main floor of the center, it is possible to have the roofs at grade level as walking surfaces or display areas." The result, however, was to produce a futuristic sensibility in an environment replete with historic structures. In the model one expects to see people whizzing overhead



The what-might-have-been building designs for the Wexner Center for the Visual Arts can be viewed in *A Center for the Visual Arts: The Ohio State University*



Some years ago I acquired a copy of *A Center for Visual Arts* that had been inscribed by Richard W. Trott in 1985.

Almost to the day sixteen years later Peter Eisenman was in Columbus for a presentation. I asked him to sign the book, and his inscription followed the format that Trott had used.

Then he signed his name while holding a red and a blue pen. The result looks like something you should have 3-D glasses on while you look at it.

in their personal jetmobiles, and instead of serving as a counterbalance to the Thompson Library at the opposite end of the Oval, this design would have looked more like an afterthought.

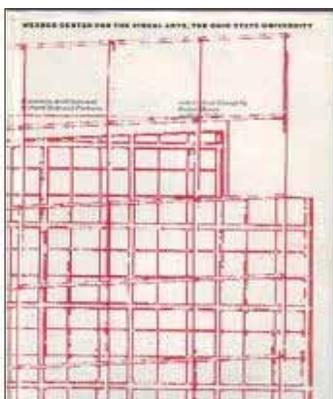
Nitschke Associates of Columbus, teaming up with architectural firms from Boston and Berkeley, wedged in a design that abutted the southern façade of Mershon and on its west elevation featured an arc to reflect the edge of the oval.

And that brings us to the winning entry, the building that everyone knows, which was designed by Peter Eisenman and the Columbus firm of Trott & Bean. *A Center for Visual Arts* reflects the building's homage to its predecessor by including two photographs of the demolition of the Armory in 1959. And then there is the matter of that angle of twelve and one-quarter degrees.

Arthur C. Danto has written of his experience in coming to Columbus to give a lecture at the Wexner Center: "At some point, early in any conversation, I would be asked if I had grasped the meaning of the 12¼ degree angle at which the building was set. And, as if inducting me into a catechism of symbols, it would be explained to me how the surveyor's grid system for the campus was canted to the grid system for the city of Columbus itself."

As a result, one of the aspects of the siting that is not visible to even the most careful of viewers: in adjusting to the angle of the city's grid, a line from Fifteenth Avenue passes the Wexner Center and continues past the north and south towers of Ohio Stadium.

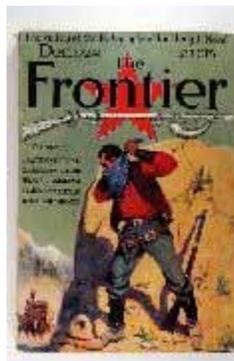
When completed, the building was named in honor of Harry L. Wexner, the father of Les Wexner, the chairman and founder of Limited Brands, who was a major donor to this project. Its dedication was held in November 1989.



The Wexner Center for the Visual Arts, The Ohio State University is another book about the Wexner Center in my collection. It contains extensive interior and exterior elevations and is filled with color photos of every possible view of the building.

(PULP, continued from page 5)

According to his website, "We have been selling reprint and original pulp and pop culture paper collectibles since 1985. We also have an auction and pulp photo websites now on-line. With nearly 200 publications, Adventure House is the largest re-printer of 'true' pulp fiction in the world. Currently we have several series of pulp reprint projects ongoing.



"Our complete pulp reprints, include ad pages, illustrations and all. (They are) printed full-sized and priced to collect. We've collected a selection of the scarcest, most desirable pulp magazines and are releasing them to the pulp-buying public. A perfect way to fill in those difficult to find titles in your collection, or simply read them for the first time ever... detective/gang replicas, menace/horror pulp replicas, golden age and great aviation pulps, to saucy spicy pulp replicas."

His firm is also reprinting titles from *Weird Tales*, *Black Mask*, *Doctor Death*, *The Spider and Strange Stories*, pulp replicas, hardback and trade paperbacks, pulp reference books, magazines, and vintage pulp/digest/paperbacks.

His website is a treasure house of wonderfully colorful and obscure titles. Aldus members are encouraged to explore all of the many reprint, auction and historical aspects of his business at www.adventurehouse.com.

If you'd like to hear more, circle August 9 on your calendar, and watch the listserv for final details about the time and place where the program will be held..





The Aldus Society

P.O. Box 1150
Worthington, Ohio 43085-1150

Return postage guaranteed

Sizzling Summer Book Sales

Summer time is a great time to go booking - on the road or even in town. The following book sales, fairs and events look pretty interesting. You can find more information on these - and on many more on www.booksalefinder.com

May 18 - 20; July 19 - 21

Old Worthington Library

820 High St., Worthington, Ohio
614-807-2626

Fri 9-6 pm, Sat 9-5 pm, Sun 1-5 pm

Friends Preview: Thu 7-9 pm; join at door \$25 & up

May 20

34th Annual Ann Arbor Antiquarian Book Fair

University of Michigan, Michigan Union Ballroom
530 S. State St.
734-995-1891

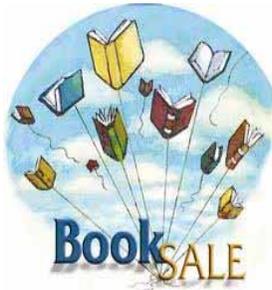
11:00 am to 5:00 pm

May 20 - June 3

Upper Arlington Public Library Book Sale

2800 Tremont Rd., Upper Arlington, Ohio
614-459-9615

Sale begins on Sunday at 1 pm (no Friends Preview)



June 2 - 5

66th Annual CWRU Book Sale

Case Western Reserve University
CWRU South Campus,
Adelbert Gymnasium, 2128 Adelbert Road
216-368-2090

Saturday 10 am - Noon Preview \$20

Saturday, Noon - 5 pm Free Admission

June 3 - 8

Cincinnati Main Library Book Sale

800 Vine St (corner of 8th and Vine)
513-369-6035

begins Sunday, 1-5 pm

June 16 - 17

Friends of Marion Public Library Book Sale

Tri Rivers Career Center

2222 Marion-Mt. Gilead Rd

Friends Preview: Thursday June 14, 6-8 pm

77,000 books

Sept 4 - 8

AAUW Lima, Ohio Branch Book Sale

2720 Elida Road (next to Shoe Carnival)

419-235-1470

details not yet released